

## Does Your Organisation Need Behavioural Coaching?

By AH Business Psychology

### Self-assessment checklist

There are a number of key indicators to look at when considering team optimisation coaching. Print out this confidential self-assessment checklist and identify where your organisation rates within each area.

Question	Low	Medium	High
Team engagement	17% <sup>1</sup>	32% <sup>2, 3, 4</sup>	57% <sup>4</sup>
Recognition of engagement strategy	26% <sup>6, 7</sup>	55% <sup>8</sup>	74% <sup>7</sup>
Staff Turnover – Baby-Boomers	22% <sup>7</sup>	45% <sup>9</sup>	No data available
Staff turnover – Gen-X	29% <sup>2</sup>	38% <sup>7</sup>	45% <sup>2</sup>
Staff turnover – Millennials	36% <sup>2, 10</sup>	49% <sup>2</sup>	60% <sup>2</sup>
Staff loyalty	34% <sup>11</sup>	47% <sup>12</sup>	83% <sup>13, 14</sup>
Customer loyalty	30%	50%	80% <sup>15</sup>
Staff knowledge, and possibility of, career advancement	No data available	45% <sup>1</sup>	59% <sup>7</sup>

1. Bersin 2. Gallup 3. Right Management 4. Vital Smarts 5. Temkin Group 6. American Management Association 7. Modern Survey 8. Edelman 9. SHRM 10. Millennial Branding 11. Elance & Odesk 12. Metlife 13. ReportLinker 14. Beyond.com 15. Demand Metric

If your organisation scores low or medium in more than 3 areas, you would benefit from Alan Hudson's proven coaching and training methods. Packages are available to suit all organisation sizes and budgets.

**[For more information on strengthening your team culture visit](#)**

**[www.ahpsychology.com/coaching](http://www.ahpsychology.com/coaching)**